**HealthCode Internships**

[**https://healthcode.org**](https://healthcode.org)

**Background:** [**HealthCode**](https://healthcode.org/) is a Texas-based nonprofit whose mission is to empower people to live healthier, happier lives free from preventable chronic diseases.Please see our [**Road Ahead doc**](https://drive.google.com/file/d/11atfAA0V2IIyXC9gu18G8WBzmYfbIFTB/view?usp=sharing), used in a successful BCBSTX 2023 Healthy Kids Healthy Family grant.

**Timin**g is flexible,

**Work location** is virtual; online or in-person meetings as needed.

**Contact**: [**Steve Amos**](https://www.linkedin.com/in/samos/), HealthCode CEO, [steve@healthcode.org](mailto:steve@healthcode.org), 512 970 7443

**Big Picture Opportunities:**

1. Help build relationships/integrations with organizations locally, statewide, and nationally to further HealthCode’s Road Ahead doc - building an ecosystems of care - to maximze health reach and impacts
2. Dig in to HealthCode’s event activity data to identify trends and opportunities for ongoing improvement to support people in starting and maintaining active healthy lifestyles
3. Support development and outreach to further HealthCode’s initiatives: kids’ obesity and SEL integrations/implementation; adults/families and military/veterans' wellbeing; environmental connections (healthy planet, healthy you)

**Projects** depending on their skills, time available, and interests:

- Building relationships with active lifestyle brands: For example, Contacting/Coordinating Austin based companies for collaborations - including products and discounts - during our September event, as we work with Austin Parks and others -- the theme is Fall Into Action

See <https://healthcode.org/fall>. Which can be replicated quarterly with other [HealthCode monthly events](https://events.healthcode.org/events).

- Assisting in setting up our social posts

-Refreshing out Google ad word free posts, potential value of $10,000 a month in free Google adwords

- Developing "best practices" and tips to share with organizations, so they can effectively/efficiently implement HealthCode's events. Requires contacting key HR/wellness participants for their insights and program ideas.

- Leading a pilot with Austin area organizations serving the low-income community - such as People Community Clinic, churches, etc - to establish a program locally for statewide and national replication; leveraging HealthCode’s free monthly virtual activity events on a quarterly basis to help improve healthy habits and positive health outcomes

- Working with Zoho - a CRM tool - to enter contacts and look at ways to maximize Zoho's features better

- Pull together content for an ESG section, that helps organizations see how participation in HealthCode can be used in to help meet their ESG goals and used in their reports. Also the UN’s goals

- Reengaging and following up with past and prospective organizations’ HR/wellness; leading to increased participation in HealthCode’s programs

-Enhance and increase participation engagement through analysis of activity data and “stay in touch” initiatives

- Helping to establish a Volunteer program - working with HealthCode’s event participants to establish a robust, effective, sustainable [Volunteer program](https://docs.google.com/document/d/1MGvajlecmAqp8CCZWky9bb_DiyUSa1hDSrwxlXn-4W8/edit?usp=sharing)

- Helping to establish an Intern program - working with HealthCode’s event participants to establish a robust, effective, sustainable Intern program

- Assisting in identifying and implementing revenue-generating products and services